Backgrounder



What is Top Doctors?

Top Doctors is a global company which selects the leading private doctors across every speciality to help patients access the best healthcare available. Top Doctors UK has now launched and plans to roll out the service to strategic hubs in major cities throughout the UK.

How does the service work?

Top Doctors is now available in London, allowing private patients in the capital to quickly access leading specialists for their illness or condition either through the Top Doctors website (www.topdoctors.co.uk) or the dedicated customer care line. The online service provides a one-stop shop for accessing the best specialist, allowing patients to directly book appointments through the site. People that prefer the personal approach can talk their needs through with one of Top Doctors' customer care line representatives, who can arrange appointments with a chosen specialist on their behalf and help them navigate a GP referral, where needed.

How are the specialists on top doctors selected?

Via a rigorous four-step selection process, Top Doctors hand-picks only the top 10% of specialists. A system of peer to peer recommendation, external evaluation by Adecco Medical & Science, approval by a panel of expert Clinical Leaders, and personal interviews ensures only the top-level specialists are recommended on the website to potential patients.

Where is the Top Doctors service available?

Top Doctors is now present in the USA, Spain, Italy, Mexico, Colombia, Chile and now the UK. With over 60,000 doctors already signed up globally, more than 10 million site visits to date, and more than 500,000 appointments booked per year; they are the go-to place for the world's top specialists. The company recognises that the future of eHealth is vital to patient convenience and wellbeing, and is investing in the latest technology and innovation.

Who founded Top Doctors?

Founded in the USA over 25 years ago as Castle Connolly Top Doctors, the company has since expanded internationally and now also represents doctors in Europe and Latin America. They have become a reference for providing trustworthy and up-to-date information on choosing leading national and international medical professionals, covering the full range of specialities and all the latest medical treatments.

Top Doctors' Europe was established by two experienced professionals in the healthcare sector; Alberto Porciani and Lorena Bassas, bringing with them experience from the pharmaceutical industry and PR. The vision was to provide patients with accurate information and tailored guidance on their health, while helping doctors secure an online reputation that reflects their professional standing and expertise.

For more information on Top Doctors, please contact Amy Gabbitus at agabbitus@jpa.com or tel. +44 (0) 203 884 0652.